

**GENERAL SERVICES ADMINISTRATION  
FEDERAL ACQUISITION SERVICE  
AUTHORIZED FEDERAL SUPPLY SCHEDULE CATALOG/PRICE LIST**

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through **GSA Advantage!**, a menu-driven database system. The INTERNET address for **GSA Advantage!** is <http://www.gsaadvantage.gov>

**SCHEDULE TITLE: Advertising and Integrated Marketing Solutions (AIMS)**

**FSC GROUP: N/A**

**CONTRACT NUMBER: GS-07F-345AA**

**CONTRACT PERIOD: August 15, 2013 through August 14, 2018**

For more information on ordering from Federal Supply Schedules click on the **GSA Schedules link** at [www.gsa.gov](http://www.gsa.gov)



**CONTRACTOR:**

**Carpe Diem Community Solutions, Inc.**  
2709 Rutgers Dr.  
Panama City, FL 32405  
P: 850-215-4651  
F: 850-215-4652  
E: [ljcherry@cdc-s.com](mailto:ljcherry@cdc-s.com)  
[www.carpediemcommunitysolutions.com](http://www.carpediemcommunitysolutions.com)

**CONTRACTOR'S ADMINISTRATION SOURCE:** Lynn Cherry

**BUSINESS SIZE:** Small, Woman Owned Business, Minority Owned Business, DOT Certified DBE

**CUSTOMER INFORMATION:****1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)**

<b><u>SIN</u></b>	<b><u>DESCRIPTION</u></b>
541 1	Advertising Services

**1b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN: n/a****1c. HOURLY RATES:**

<b>SIN(s) PROPOSED</b>	<b>SERVICE PROPOSED (e.g. Job Title/Task)</b>	<b>COMMERCIAL PRICE LIST (CPL) PRICES</b>	<b>UNIT OF ISSUE (e.g. Hour, Task, Sq ft)</b>	<b>PRICE OFFERED TO GSA (including IFF)</b>
541 1	Public Involvement	\$140.00	Hourly	\$135.42
541 1	Public Relations	\$140.00	Hourly	\$135.42

**SCA Matrix**

<b><u>SCA Eligible Contract Labor Category</u></b>	<b><u>SCA Equivalent Code and Title</u></b>	<b><u>WD Number</u></b>
None Offered	None Offered	Not Applicable

- 2. MAXIMUM ORDER\*: \$1,000,000**
- 3. MINIMUM ORDER: \$100**
- 4. GEOGRAPHIC COVERAGE:** 48 contiguous states, Alaska, Hawaii, Washington D.C., Puerto Rico, U.S. Territories, and to a port or consolidation point within the aforementioned locations for orders that are received from overseas activities.
- 5. POINT(S) OF PRODUCTION:** USA
- 6. DISCOUNT FROM LIST PRICES:** 4%
- 7. QUANTITY DISCOUNT(S):** Additional 1% on orders over \$250,000
- 8. PROMPT PAYMENT TERMS:** Net 30 Days
- 9.a Government Purchase Cards must be accepted at or below the micro-purchase threshold.**

- 9.b Government Purchase Cards are accepted above the micro-purchase threshold.**
- 10. FOREIGN ITEMS:** N/A
- 11a. TIME OF DELIVERY:** TBD
- 11b. EXPEDITED DELIVERY:** TBD
- 11c. OVERNIGHT AND 2-DAY DELIVERY:** N/A
- 11d. URGENT REQUIREMENTS:** Agencies can contact the Contractor's representative to affect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.
- 12. FOB POINT:** Destination
- 13a. ORDERING ADDRESS:** 2709 Rutgers Dr., Panama City, FL 32405
- 13b. ORDERING PROCEDURES:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3
- 14. PAYMENT ADDRESS:** 2709 Rutgers Dr., Panama City, FL 32405
- 15. WARRANTY PROVISION:** N/A
- 16. EXPORT PACKING CHARGES:** N/A
- 17. TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE:** N/A
- 18. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (IF APPLICABLE):** N/A
- 19. TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE):** N/A
- 20. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE):** N/A
- 20a. TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE):** N/A
- 21. LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE):** N/A
- 22. LIST OF PARTICIPATING DEALERS (IF APPLICABLE):** N/A
- 23. PREVENTIVE MAINTENANCE (IF APPLICABLE):** N/A
- 24a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants):** N/A
- 24b. Section 508 Compliance for EIT:** N/A
- 25. DUNS NUMBER:** 140058194
- 26. Contractor has an active registration in the SAM database**

## Carpe Diem Community Solutions, Inc. Service Descriptions

Services	Detailed Description and functional responsibilities	Min Yrs of Experience	Min Yrs of Education
Public Involvement	Services comprise of the following: Community Awareness Plan (CAP) development, public workshop promotion & execution, project promotion to property owners, stakeholders & elected officials, web site development & maintenance, media relations, project coordination & logistics for Advertising purposes only.	15 years	High School
Public Relations	Services comprise of the following: media relations, web site development & maintenance, stakeholder relations, project promotional materials development and distribution, project coordination and logistics for Advertising purposes only.	15 years	High School